



High Point Food Truck Rodeo

June 11 & Oct 8, 2022

2022 will bring 2 High Point Food Truck Rodeos on Church St in Downtown High Point.

This event is designed to bring awareness to small and local business as well as bring a free community event that appeals to all people in High Point.

There will be 15-18 food trucks, craft vendors, music and activities for children.

To make this event a success and to create a nice atmosphere that will keep folks coming back year after year we are offering sponsorship opportunities.

This is a great advertising opportunity and a chance to support local small business in the community.

In 2018 our two events brought over 6,000 people to the Mendenhall Transportation Terminal in downtown High Point and reached over 200,000 people on our social media pages. Despite the ongoing pandemic the move to church st 2021 brought our greatest attendance yet. With the support of the City of High Point we are looking forward to making the High Point Food Truck Rodeo bigger and better in 2022.

Presenting Sponsorship - \$1,500/event - \$2,500 for both

- Brand Exclusivity
- Recognized as the official Presenting Sponsor in any print or media advertising
- Logo on our online presence including website home page and social media
- Stage Banner plus a banner at each side of the terminal
- Mentioned in stage announcements
- Booth at the event if you so choose
- Prominent logo on event T-shirts
- Beer and food tickets for up to 5 employees

Supporting Sponsorship - \$500/event

- Brand Exclusivity
- Logo on print advertising
- Logo on website and social media
- Up to four banners at the event (you supply)
- Booth at the event if you so choose
- 3 Food tickets for one entrée and one beverage

Neighborhood Sponsorship - \$250/event

- Logo on print advertising
- Logo on website and social media
- Booth at the event if you so choose

If you are interested in this great advertising opportunity,
please contact :

Shari Kumiega

Event Organizer , Together Community Events

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