Greensboro Food Truck Festival

May 3, 2026

In 2026 we will host the 15th annual Greensboro Food Truck Festival in downtown Greensboro on Sunday, May 3. Our patrons enjoy over 50 food trucks, NC craft beer, live music, craft vendors, kid's activities and artists.

Since the inception of the Greensboro Food Truck Festival in 2012 we have been able to raise over $20,000 for our charities and have consistently brought well over 15,000 people from all over North Carolina and parts of Virginia to downtown Greensboro on a Sunday afternoon.

This event came about to bring business to small and local business and so far has not disappointed. Over 100 small business vendors as well as local downtown establishments saw increased revenue from the events.

To keep this event going from year to year we are offering sponsorship opportunities.

This is a great advertising opportunity and a chance to support local small business in the community. Our event page reaches over 300,000 and our website has over 10,000 unique visitors in the weeks leading up to the event and over 1,000 views per week on the off seasons.

Presenting Sponsorship - $6,000

-Recognized as the official Presenting Sponsor in any print or media advertising

-Logo on our online presence including website home page and social media

-Banners on high profile areas at the event

-Logo on several billboards in the Triad

-Booth at the event if you so choose

-Prominent logo on event T-shirts

-10 Food Tickets for one entree and one beverage

-10 Beer tickets for NC craft beer for you and your employees

Supporting Sponsorship - $2,000

-Logo on print advertising

-Logo on website and social media

-Up to four banners at the event

-Booth at the event if you so choose

-Logo on event T – shirts

-5 Food tickets for one entrée and one beverage

-5 Beer tickets

Neighborhood Sponsorship - $600

-Logo on print advertising

-Logo on website and social media

-Booth at the event if you so choose

-Logo on event T-shirts

Sidewalk Chalk Art Presenting Sponsor - $2500

-Five by five sidewalk chalk art contest up to 20 artists.

-Chalk Art Contest presented by on website, social media and all press releases.

-logo on artist t-shirt and webpage.

-Your money goes toward supplies and a cash prize.

If you are interested in this great advertising opportunity, please contact. Please contact me if you are interested in a multi event sponsorship. Other events include Winston-Salem, Danville and Burlington.

Shari Kumiega/Together Community Events

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